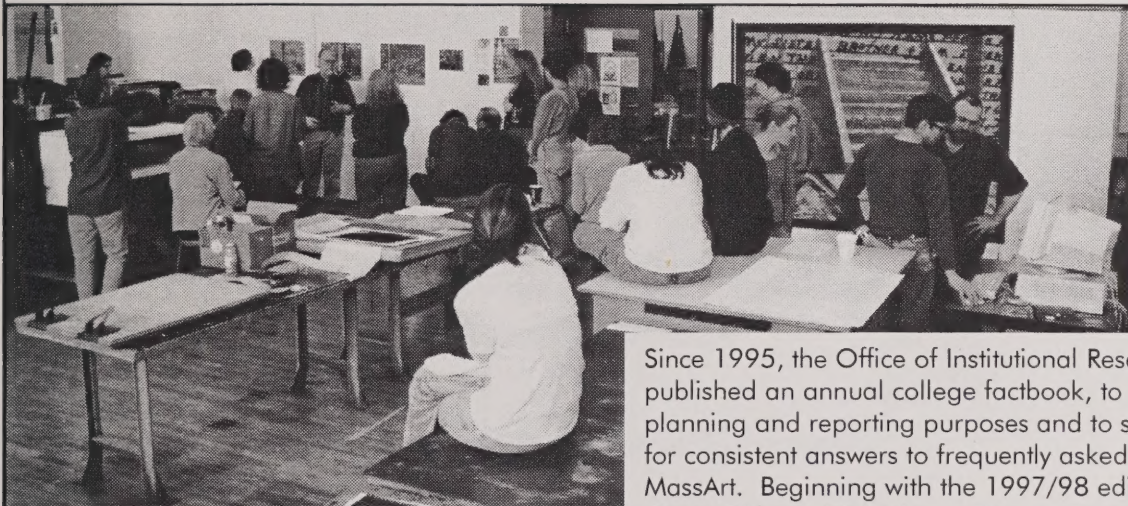


mass

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massachusetts college of art



Since 1995, the Office of Institutional Research has published an annual college factbook, to provide data for planning and reporting purposes and to serve as a source for consistent answers to frequently asked questions about MassArt. Beginning with the 1997/98 edition, *MassArt Facts* will be published on a three year cycle. The college has entered a period of relative stability in enrollment, and most data does not change quickly enough to warrant a full update every year. For example, fall 1998 headcount changed less than one percent from fall 1997, while full-time equivalent enrollment increased only two percent.

This brief interim report updates the most critical and frequently requested data elements for fall 1998. These include fall enrollment and demographic statistics, degrees awarded in the last academic year, and summary financial data for fiscal year 1997/98. If the information you need is not here, we can update other data on request.

Copies of the full third edition of *MassArt Facts* are still available from the Institutional Research office; it includes additional information about, students, faculty, staff, finances, and enrollment trends, as well as the college's history and mission statement.


As in previous years, a standard census date for student enrollment was used. Fall 1998 statistics were generated at the end of the drop/add periods for Day and PCE programs, about the last week of September.

Kathleen Keenan  
Director of Institutional Research

May 1999

1998/99

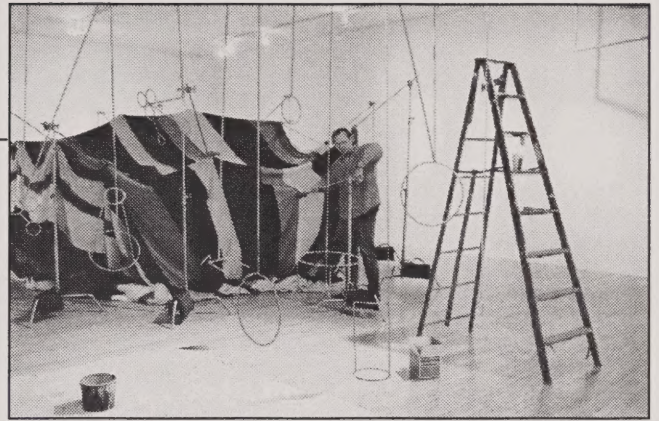
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Established in 1873, Massachusetts College of Art was the first and remains the only four-year independent public college of art and design in the US. The college is nationally known for offering broad access to a quality professional arts education, accompanied by a strong general education in the liberal arts. A major cultural force in Boston, MassArt offers public programs of innovative exhibitions, lectures and events.



	Day	PCE	Total
Full-time	1222	69	1291
Part-time	89	933	1022
Total Headcount	1311	1002	2313
Full-time Equivalent	1268	345	1613

### Fall 1998 Enrollment Summary



	Headcount	Percent
Bachelor of Fine Arts	27	3%
Design Certificate	81	8%
Teaching Certificate	8	1%
MS in Art Education	51	5%
Master of Fine Arts	44	4%
Non-degree	791	79%
Total	1002	100%

PCE Enrollment by Program, Fall 1998

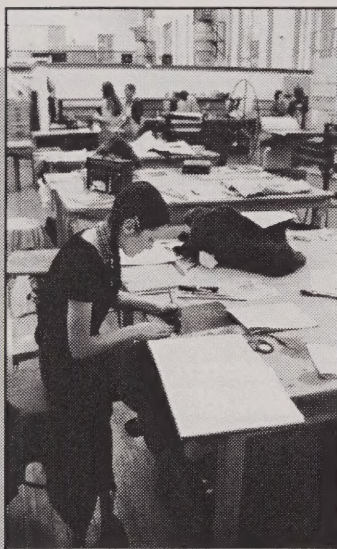




	Major 1	Major 2	All Majors	Percent
Undeclared/ Studio Foundation	288	0	288	22%
Open Majors	2	0	2	0%
Art Education	64	2	66	5%
Art History	5	6	11	1%
<b>Design (total)</b>	<b>392</b>	<b>13</b>	<b>405</b>	<b>31%</b>
Architectural	21	1	22	2%
Industrial	51	2	53	4%
Fashion	52	1	53	4%
Graphic	145	2	147	11%
Illustration	123	7	130	10%
<b>Fine Arts 2D (total)</b>	<b>189</b>	<b>20</b>	<b>209</b>	<b>16%</b>
Painting	162	15	177	14%
Printmaking	27	5	32	2%
<b>Fine Arts 3D (total)</b>	<b>176</b>	<b>22</b>	<b>198</b>	<b>15%</b>
Ceramics	25	1	26	2%
Glass	26	3	29	2%
Fibers	17	1	18	1%
Metals	25	2	27	2%
Sculpture	84	15	99	8%
<b>Media and Performing Arts (total)</b>	<b>196</b>	<b>24</b>	<b>220</b>	<b>17%</b>
Film	43	5	48	4%
Photography	95	12	107	8%
Studio for Interrelated Media	56	7	63	5%

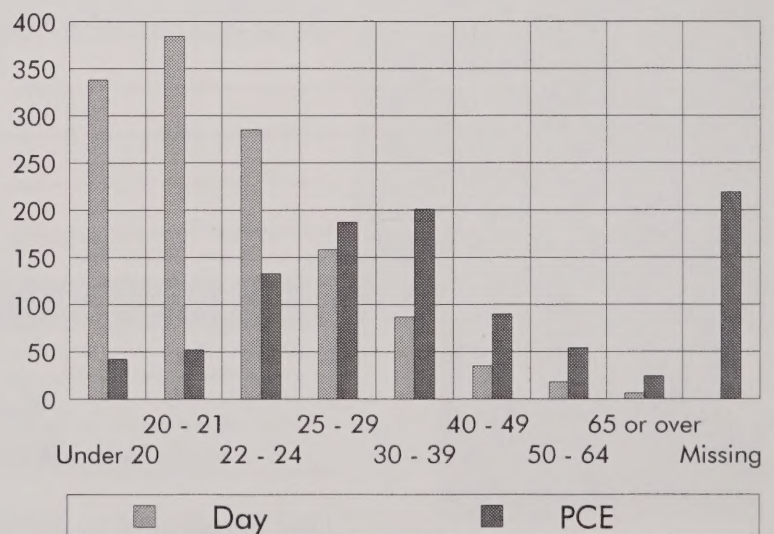
Day Enrollment by Major and Concentration, Fall 1998





	Day/Total	Day Percentage	PCE/Total	PCE Percentage	All Students	Total Percentage
Under 20	338	26%	42	4%	380	16%
20-21	384	29%	52	5%	436	19%
22-24	285	22%	133	13%	418	18%
25-29	158	12%	187	19%	345	15%
30-39	87	7%	201	20%	288	12.5%
40-49	35	3%	90	9%	125	5.5%
50-64	18	1%	54	5.5%	72	3%
65 or over	6	0%	24	2.5%	30	1%
Missing	0	0%	219	22%	219	10%
Total	1311	100%	1002	100%	2313	100%
Average Age	23.4		32.3		26.7	

Enrollment by Age, Fall 1998



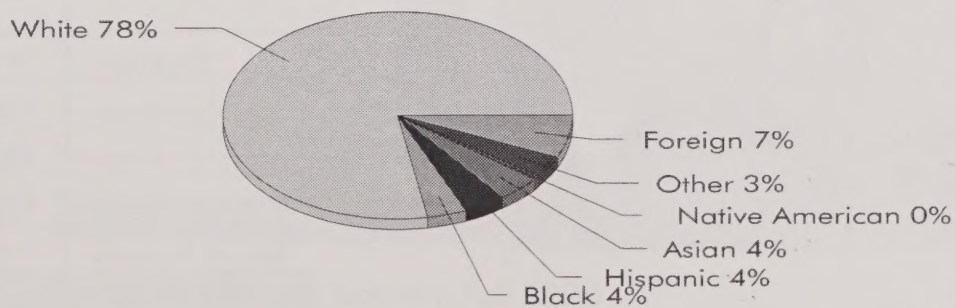


	Day Male	Day Female	PCE Male	PCE Female	All
White	338	509	126	251	1224
Black	25	19	8	6	58
Hispanic	28	22	4	6	60
Asian	17	28	4	17	66
Native American	1	1	2	2	6
Other	14	23	7	11	55
Unknown	73	134	193	340	739
Foreign	19	60	4	21	104
Total	515	796	348	654	2313

Enrollment by Gender and Racial/ Ethnic Background,  
Fall 1998



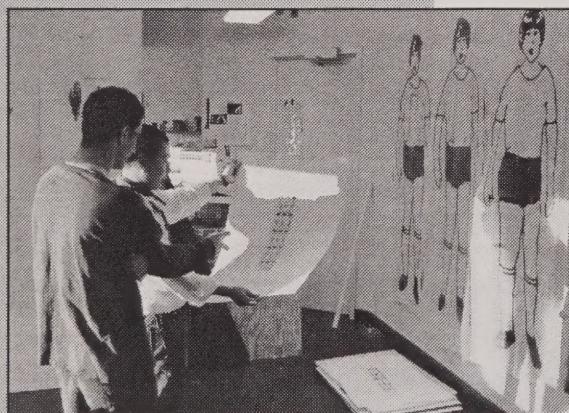
Enrollment by Ethnic Background





	Students	Percent			Students	Percent
Alabama	1	0.1%		New Mexico	1	0.1%
Arizona	1	0.1%		New York	35	2.7%
California	6	0.5%		North Dakota	1	0.1%
Connecticut	50	3.8%		Ohio	4	0.3%
District of Columbia	1	0.1%		Oregon	1	0.1%
Florida	6	0.5%		Pennsylvania	6	0.5%
Georgia	1	0.1%		Puerto Rico	2	0.2%
Hawaii	1	0.1%		Rhode Island	34	2.6%
Illinois	5	0.4%		South Carolina	1	0.1%
Kansas	1	0.1%		Tennessee	2	0.2%
Louisiana	1	0.1%		Texas	2	0.2%
Maine	48	3.7%		Utah	1	0.1%
Maryland	5	0.4%		Vermont	19	1.4%
Massachusetts	926	70.6%		Virginia	2	0.2%
Michigan	3	0.2%		Washington	4	0.3%
New Hampshire	46	3.5%		Wisconsin	1	0.1%
New Jersey	16	1.2%				

Day Students by State, Fall 1998



Day Students by Permanent Residence, Fall 1998

	In State	Out of State	N.E.B.H.E.	Foreign
Freshman	199	38	40	14
Sophomore	230	34	40	14
Junior	235	23	33	24
Senior	282	32	34	27
Special Students	8	2	0	1
Total	954	127	147	80



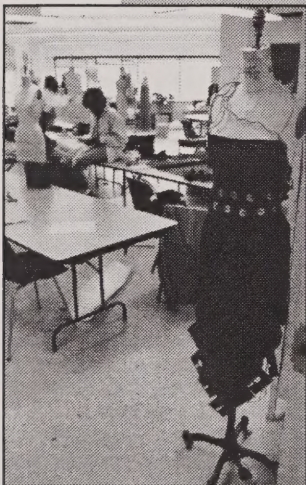
	Day	PCE	Percent
Argentina	2	1	2.9
Australia	1	0	1.0%
Bahrain	1	0	1.0%
Brazil	1	0	1.0%
Chile	0	1	1.0%
China	1	2	2.9%
Columbia	2	2	3.8%
Croatia	1	0	1.0%
Cyprus	2	0	2.5%
England	2	0	2.5%
Ethiopia	1	0	1.0%
France	1	0	1.0%
Germany	3	1	3.8%
Greece	1	0	1.3%
Honduras	1	0	1.3%
Hong Kong	4	0	3.8%
India	3	0	2.9%
Indonesia	1	0	1.3%
Israel	5	0	4.8%
Japan	15	2	16.3%
Korea	9	2	10.6%
Kuwait	0	1	1.0%
Lebanon	1	1	1.9%
Malaysia	1	0	1.0%
Mexico	1	1	1.9%
Norway	2	0	1.9%
Pakistan	1	0	1.0%
Spain	2	0	1.9%
Sweden	1	0	1.0%
Taiwan	4	3	6.7%
Thailand	4	0	3.8%
Turkey	1	0	1.0%
Venezuela	3	0	2.9%
Yugoslavia	1	0	1.0%
Total	79	25	100%

Foreign Students by Country, Fall 1998

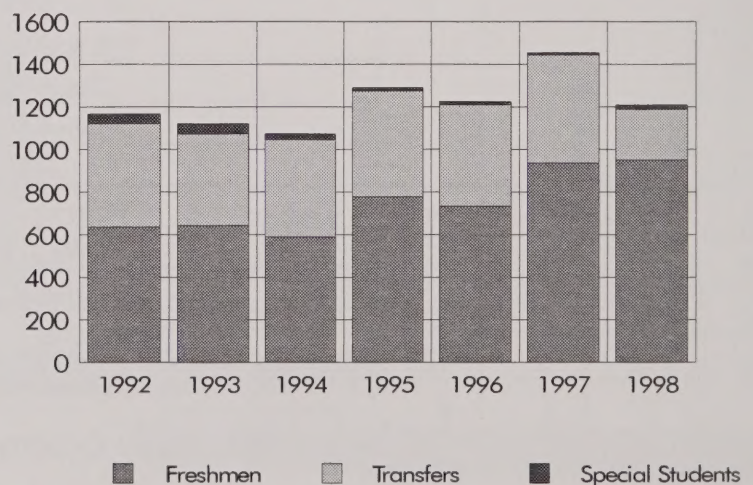


	Total	Admitted	Accept Rate	Enrolled	Yield Rate
First-time Freshmen	950	465	49%	215	46%
Transfer Freshmen	238	122	51%	71	58%
Sophomores & Juniors	314	86	27%	58	67%
Special Students	20	14	70%	8	57%
<b>Day School Applications</b>	<b>1522</b>	<b>687</b>	<b>45%</b>	<b>352</b>	<b>51%</b>
Graduate Art Education	49	23	47%	17	74%
Master of Fine Art	257	39	15%	26	67%
Design Certificate	30	20	67%	17	85%
<b>PCE Applications</b>	<b>327</b>	<b>82</b>	<b>25%</b>	<b>60</b>	<b>73%</b>
<b>Total Applications</b>	<b>1849</b>	<b>769</b>	<b>42%</b>	<b>412</b>	<b>54%</b>

MassArt Applications and Acceptances, Fall 1998



Undergraduate Applications, 1992 - 1998





	BFA	MFA/MSAE	Certificates	Totals
Art Education	15	10	1	26
Art History	4	0	0	4
Design	60	3	19	82
Fine Arts 2D	38	8	0	46
Fine Arts 3D	39	6	0	45
Media & Performing Arts	38	20	0	58
Open	3	0	0	3
<b>Total</b>	<b>197</b>	<b>47</b>	<b>20</b>	<b>264</b>

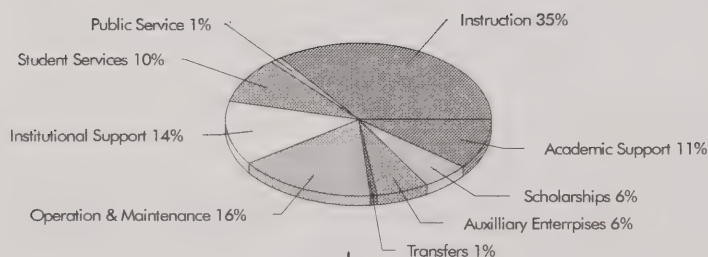
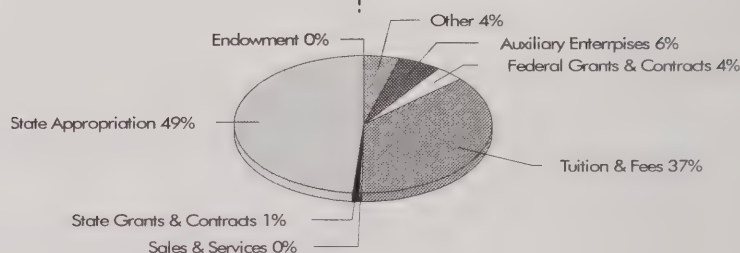
1997-98 Degrees by Major





Tuition & Fees	\$9,085,146
State Appropriations	\$12,020,356
Federal Grants & Contracts	\$881,519
State Grants & Contracts	\$201,846
Endowment Income	\$16,358
Sales & Services	\$116,825
Auxiliary Enterprises	\$1,387,536
Other Sources	\$1,073,211
<b>Total</b>	<b>\$24,782,797</b>

### Current Revenue by Source Fiscal Year 1998



Instruction	\$8,781,128
Public Service	\$356,860
Academic Support	\$2,494,239
Student Services	\$2,472,274
Institutional Support	\$3,396,508
Operations & Maintenance	\$4,137,567
Scholarships & Fellowships	\$1,502,102
Mandatory Transfers	\$160,798
Non-mandatory Transfers	\$47,748
Auxiliary Enterprises	\$1,608,003
<b>Total</b>	<b>\$24,957,227</b>

### Current Expenditures by Function Fiscal Year 1998













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